



ORGANIZERS



SPONSORSHIP

FROM SURVIVING TO THRIVING

8:00 - 17:00 | Friday, 10th November 2023

The Adora Center | 431 Hoang Van Thu, HCMC



THE HOST:

VNHR is a not-for-profit association to serve the development of HR community in Vietnam.

VNHR was established in 2001.

At the moment, the organization has more than 1200 members who are professional HR practitioners.

VNHR is well-organized in Vietnam with monthly HR seminars, workshops and conferences which attract more than 3000 participants each year.

VIETNAM HR SUMMIT 2023

Friday, 10th November, 2023 | 8:00 - 17:00 | HCMC

FROM

SURVIVING
TO THRIVING

ATTENDANT PROFILE:

1000++ CEO and HRD, HRM, HR professionals to attend

- 60% from MNCs
- 40% from local companies



VNIHRTM
EMPOWER VIETNAM HUMAN RESOURCES
INITIATOR TEAM



TIEU YEN TRINH
Vice President



KIM ANH LE
Vice President



LE HONG PHUC
Founder and President



NGUYEN HUU PHUOC
Vice President



XUAN HUONG NGUYEN
Vice President



PHUONG ANH NGUYEN
Board member



ANH THO VU
Board member



From Surviving to Thriving

How to Adapt, Innovate & Accelerate Growth in Uncertain Time?

7:30 - 8:30
 8:30 - 9:00
 9:00 - 9:20
 9:25 - 9:45
 9:45 - 10:30
 10:30 - 11:00
 11:00 - 11:45
 11:45 - 13:30
 13:30 - 14:15
 14:15 - 15:00
 15:00 - 15:30
 15:30 - 16:45
 16:45 - 17:00

EXPO NETWORKING

OPENING

Vietnam Economic Snapshot

Workforce of the Future - What are Factors for business success?

Accelerating Growth through Uncertainty with Technology

BREAK AND EXPO NETWORKING

Human-centric Work Models

Leadership Resilience to Thrive in Challenging Times

LUNCH

Panel discussion
Enterprise Innovation as a driver of growth

Panel discussion
Enhance HR Operational Efficiency

DEI
From Awareness to Action

Defining your meaningful purpose in challenging times

BREAK AND EXPO NETWORKING

Panel discussion
HR Strategies to shift from Surviving to Thriving

THANK YOU AND CLOSURE



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SURVIVING
TO THRIVING

VIETNAM HR SUMMIT 2023

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Present your company in Vietnam's most prestigious HR event with 1000++ CEOs, HRD, HRM and an extensive network.

SPONSORSHIP & EXHIBITOR

NO.	BENEFIT	DIAMOND	GOLD	SILVER	BRONZE	EXHIBITOR
		200ML	150ML	80ML	50ML	30ML
1	No competitor company to join Vietnam HR Summit Sponsor	yes				
2	Being speaker/ panelist in VNHR summit	yes				
3	Company are eligible to use event photos and materials in their promotional activities per respective sponsorship tier	yes	yes	yes	yes	yes
4	Logos display (Size to be decided by Organizer)					
4.1	Backdrop in Plenary/ Main hall	Biggest size	yes			
4.2	Backdrop in Breakout rooms	Biggest size	yes	yes	yes	
4.3	Photoshoot background	Biggest size	yes	yes	yes	yes

(* The cost in not included % VAT

SPONSORSHIP & EXHIBITOR

NO.	BENEFIT	DIAMOND	GOLD	SILVER	BRONZE	EXHIBITOR
		200ML	150ML	80ML	50ML	30ML
5	On-site branding					
5.1	TVC be shown at	Main hall & Breakout room	Main hall & Breakout room	Breakout room		
5.2	Brochure/ flyer/ press release displayed on main hall table (Weight < 100 gram and Dimension = < A4)	yes	yes	yes		
5.3	Booth in "HR solution" Expo (1 table, 2 chairs, 1 electricity socker)	Double sized	1,5 Sized	1 standard booth	1 standard booth	1 standard booth
5.4	Staffs in booth	10	6	4	3	2

(* The cost in not included % VAT

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NO.	BENEFIT	DIAMOND	GOLD	SILVER	BRONZE	EXHIBITOR
		200ML	150ML	80ML	50ML	30ML
6	Online branding					
6.1	Logo on Vietnam HR Summit website	yes	yes	yes	yes	yes
6.2	Company introduction page in HR Summit Collection E-Book to be sent to all VNHR 12,000 database and scanned on event day	4 pages	3 pages	2 pages	1 page	1 page
6.3	News post on www.vnhr.vn/post/newsletter (By end of Feb, 2024)	10	5	2	1	
6.4	Communications support post on VNHR fanpage, ... for event of partner (By end of Dec, 2023)	3	2	1		

(*) The cost in not included % VAT

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NO.	BENEFIT	DIAMOND	GOLD	SILVER	BRONZE	EXHIBITOR
		200ML	150ML	80ML	50ML	30ML
7	Complimentary Ticket					
7.1	Free - Vietnam HR Summit tickets	15	10	5	3	1
	Additional tickets (if required and not apply with other promotion)					
7.2	Discount 70% on original tickets	20	15	8	5	3
7.3	Discount 50% on original tickets	50	40	20	10	5
7.4	Discount 40% on original tickets	50	40	20	10	5

(*) The cost in not included % VAT

HR SOLUTION EXPO

2023 BOOTH DEMO



HR SOLUTION EXPO

2023 BOOTH DEMO



2022

GOLD SPONSOR



SILVER SPONSOR



BRONZE SPONSORS



EXHIBITORS



SUPPORTING PARTNERS





Organizers



FROM SURVIVING TO THRIVING

THANK YOU AND SEE YOU IN HR SUMMIT 2023!

